

Missouri State Library

Show Me *Express*

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Show Me Express features time-sensitive information about State Library programs and current news of interest to the Missouri library community.

Rural and Small Libraries Webinar Series and Library Outreach Plans

The Department of Library and Information Sciences at the University of North Texas received funding for a three-year project to enhance the role of the public library in targeted rural communities. Their project focuses on the roles of the small rural library as a community resource, a gathering place for people and a facilitator for community partnerships. UNT is sponsoring a series of free webinars for this project. Topics include Marketing and Branding, Cultural Diversity and Inclusion, Intellectual Property and Communication. For more information, or to register, visit: <http://pearl.unt.edu/rural-small-libraries-webinar-series-dr-michele-villagran>.

In addition, the project has collected over 100 library outreach plans from rural and small communities, ranging in size from 800 to 23,000 people. These plans are all made available for viewing at: <http://pearl.unt.edu/community-outreach-plans>. For additional information about this project, please contact Barbara Blake, outreach coordinator at (432) 386-3969 or Barbara.Blake@unt.edu.

Shift perceptions about library service by participating in Outside the Lines!

Outside the Lines is a weeklong celebration, September 11-17, demonstrating the creativity and innovation happening in libraries. Whether your organization is large or small, a school library or a public library, you can participate by hosting at least one event or campaign that:

1. Gets people thinking – and talking – about libraries in a different way.
2. Showcases the library out in the community as well as in the library.
3. Highlights how your library is relevant to people's lives.
4. Represents your local community.
5. Is active versus passive – gets people engaged.
6. Is extraordinary and unexpected.
7. Most importantly, is fun!

Find out more, register your library to participate, and get access to program materials and templates at getoutsidethelines.org.

Upcoming Continuing Education Opportunities from the State Library

TumbleBookLibrary-Deluxe webinar on Thursday, July 14, from 2 – 3 p.m.

Rachela Naccarato, of TumbleBooks Inc., will present information about TumbleBookLibrary-Deluxe, an online collection of animated, talking, picture books, chapter books, videos and non-fiction for K-3 readers. The webinar will cover how to navigate the collection and will highlight some useful features including how to access statistics and search for content. Registration is online at

TumbleBookLibrary-Deluxe. Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov.

WorldCat Discovery Configuration Part I: Basic Configuration on Thursday, July 21, from 10 – 11 a.m.

OCLC staff will cover how to review WorldCat Registry settings, how to setup IP addresses for user authentication, how to customize the user interface with library logo, banner, colors, and external links and how to setup databases to search (both OCLC and non-OCLC). Registration is online at

Worldcat Discovery Configuration Part I. Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov or Jennifer Thompson at jennifer.thompson@sos.mo.gov.

WorldCat Discovery Configuration Part 2: Advanced Configuration on Thursday, July 28, from 10 – 11 a.m.

OCLC staff will cover how to setup a patron ILL form or link from WorldCat Discovery and how to setup the full-text and open access links to licensed e-content. Registration is online at [Worldcat Discovery Configuration Part 2](#). Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov or Jennifer Thompson at jennifer.thompson@sos.mo.gov.

Sharing Content via Social Media on Thursday, August 18, from 10 – 11 a.m.

David Lee King will present the Sharing Content via Social Media webinar, which will provide public librarians with a better understanding of how to successfully share content with their communities through popular and emerging social media platforms. Attendees will learn how to choose platforms based on intended audiences, type of shared content, and library goals. Copyright, public domain, fair use and Creative Commons will be reviewed briefly and information about how those topics can impact sharing content through social media will be discussed. Registration is online at [Sharing Content via Social Media](#). Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov.

Veterans Connect @ the Library on Wednesday, August 24, from 2 – 3 p.m.

Karen Bosch Cobb and Jacquie Brinkley, of the Pacific Library Partnership, will provide public librarians with a better understanding of how to serve veterans in their communities. The presentation will include an overview of the different types of veterans and why libraries should provide services to them. The webinar will also discuss excellent resources and services for veterans, ideas for outreach and programming that meets the interests and needs of veterans, including examples of successful programs for any sized library, and information on how to market programs and services to veterans. Registration is online at [Veterans and Public Libraries](#). Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov.

The Role of Libraries in Community Workforce Development on Wednesday, September 28, from 3 – 4 p.m.

Michelle Simon, of Pima County Public Library, will provide public librarians with a better understanding of their role in helping to develop the local community workforce. The session will include a focus on the needs of job seekers and business owners, barriers to success, tips for building support and services, resources and partnerships that can be beneficial and examples of effective workforce development programs for any sized library. Registration is online at [The Role of Libraries](#)

[in Community Workforce Development](#). Direct questions about the webinar to Becky Wilson at becky.wilson@sos.mo.gov.

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